

# Dream Maker in Japan & Korea



## GROUP MEMBERS

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## Main Idea

1. 30%-35% OF NET INCOME WILL BE INVESTED IN LOCAL COMMUNITY.
2. HELP SOME VULNERABLE GROUPS TO SUPPORT THEMSELVES.
3. GIVE WORK OPPORTUNITIES TO FORMER PRISONERS.
4. ASSIST IN THE DEVELOPMENT OF THE LOCAL TOURISM INDUSTRY



## Japan

## Korea

P  
R  
E  
F  
E  
R  
E  
N  
C  
E

1. Love Taiwan
2. Popular souvenir
3. Sweet, Small Amount, Exquisite Packaging

1. Popular souvenir
2. Sweet, Small Amount, Lovely Packaging

P  
L  
A  
C  
E

### PHYSICAL

Coffee Shop  
Specific Store

### PHYSICAL

Coffee Shop

### E-COMMERCE

Amazon.co.jp  
Rakuten.co.jp

### E-COMMERCE

Coupang

P  
R  
O  
M  
O  
T  
I  
O  
N



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influencer

KAKAO story

Instagram

P  
R  
I  
C  
E

From ¥130/ piece

To ¥300/ piece

### FOOD TRUCK

2000/ 2 pieces

### BAKERY

2,900 /piece

