## Lan Hui

# Biotech

## **NEW WEBSITE**



Multilingual translation



Store localisation



Products videoclips



Products information

### **PACKAGING**



No need to re-design actual packaging



Making the packaging eco-friendly

INGREDIENT SUBSTITUES



Purchasing barrier



Need to use a substitue



羅典蘭花香水 CLASS ORCHID AU DE PARFUM

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**EURO-LABEL** 



**REACH** regulation



ECO Label

## **TECHNOLOGICAL**



Providing news, stories and updates



Space to communicate with customers



Possible sales Increase with influencers