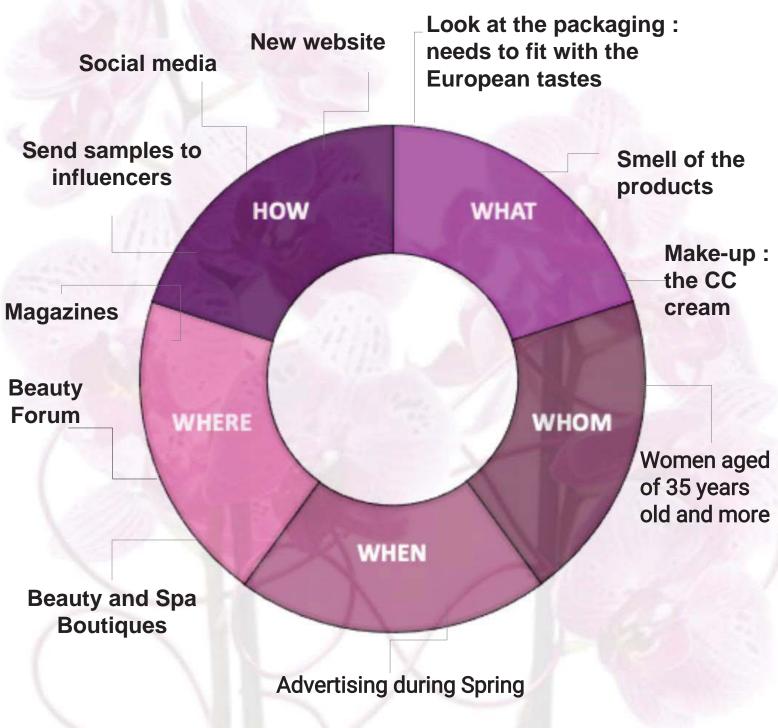
## LAN HUI

## MARKETING STRATEGY

## **GROUP 2**



## **TIPS**

- Advertise Campaign
  - Business in the blood
  - Royal Orchids

- Regulations and ingredients
- Product suggestion



