

# BACHELOR OF COMMERCE

SEE THINGS DIFFERENTLY



**Gustavson**  
**School of Business**  
University of Victoria



### Air travel times to Victoria (in hours):

- **0.5** Vancouver
- **0.5** Seattle, USA
- **2.0** San Francisco, USA





# Victoria





# 376,000

GREATER VICTORIA POPULATION



SUNNIEST MAJOR CITY  
IN THE PROVINCE



50% LESS THAN VANCOUVER  
25% LESS THAN SEATTLE



AVERAGE  
TEMPERATURE



22° C / 72° F  
summer



8° C / 46° F  
winter







# University of Victoria







21,887  
STUDENTS

**MID-SIZE**  
UNIVERSITY



COME FROM  
OUTSIDE OF  
GREATER VICTORIA

18,714

**UNDERGRADUATE**  
STUDENTS

3,173

**GRADUATE**  
STUDENTS

3,400

**INTERNATIONAL**  
STUDENTS

Who we are









Food and sustainability















# WHY BCOM?



OUR PILLARS



OUR UNIQUE  
STRUCTURE:  
2+2



SPECIALIZATIONS



CO-OP WORK  
TERMS



INTERNATIONAL  
EXCHANGE

FUN FACT:

The BCom Core is an interactive  
Cohort-based experience of 50-60 students



# PROGRAM SEQUENCING

**2** + **2**

| YEAR | FALL  | SPRING                        | SUMMER                 |
|------|---|-------------------------------|------------------------|
| Y1   | MICROECON<br>MATH<br>STATS<br>2 ENGLISH<br><br>+ NON-BUSINESS ELECTIVES |                               | FREE                   |
| Y2   |   |                               | WORK TERM 1            |
| Y3   | BCOM CORE<br>BUSINESS COURSES   | BCOM CORE<br>BUSINESS COURSES | WORK TERM 2            |
| Y4   | INTERNATIONAL<br>EXCHANGE   | WORK TERM 3                   | BCOM<br>SPECIALIZATION |



START YOUR CAREER WITH OUR  
SPECIALIZATIONS





# ENTREPRENEURSHIP

- ✓ Identify business opportunities
- ✓ Incorporate strategy
- ✓ Market, plan and finance your business
- ✓ Manage your people, organization & practice



Mia Maki, Academic Director



# INTERNATIONAL BUSINESS



Ricardo Flores



Stuart Snaith



Yan Shen

- ✓ Succeed in cross-cultural business settings
- ✓ Apply strategies for competing internationally
- ✓ Assess international market opportunities
- ✓ Build global connections



# SERVICE MANAGEMENT

Become a business operations + leadership expert!

- ✓ Manage people + processes
- ✓ Jobs in Government, Hospitality, Health Care, Consulting, Software Engineer
- ✓ Build an exceptional workforce culture
- ✓ Preparing you to lead the experience economy

**“You** have an idea for a service, but how do you design it to meet the customers needs?”



Heather Ranson



Rick Cotton



Mark Colgate





# CO-OP & CAREERS



- ✓ Co-op prep course, interview skills, resume building, support...
- ✓ Jobs in Canada and overseas
- ✓ Average of \$2,500/month

**600+**

BCOM STUDENTS  
HIRED EACH YEAR!



# CO-OP

- ✓ Business professional training
- ✓ Industry exploration
- ✓ Apply new knowledge and skills in class and at work





# Working in Canada

- ❑ Full Time Students: Work up to 20 hours/week while students in Canada. (minimum wage \$14.65CAD)

\*Able to work full time during scheduled breaks

- ❑ After graduation, student eligible to apply for 3 year PGWP (Post Graduation Work Permit) = Open work permit (possible path to PR)



# MENTORSHIP



- ✓ Access to experienced business leaders
- ✓ Goal setting and career forming
- ✓ Personal connections, guidance and advice for post-graduation benefits.



POTENTIAL  
MENTORS





# Exchange

80%

OF BCOM STUDENTS  
COMPLETE AN  
INTERNATIONAL  
EXCHANGE

CLASS OF '17 STUDENTS  
OSAKA, JAPAN







# WHY EXCHANGE?

- ✓ Cross-cultural skills & new language
- ✓ Learn how to do business in a different country – inside and outside of the classroom!
- ✓ Expand your global network
- ✓ Courses approved at Gustavson





90 active international  
partners in 41 countries



Over 150 exchange and  
study abroad students  
every year





# INTERNATIONAL PARTNERS

103 40

103 PARTNER UNIVERSITIES IN 40 COUNTRIES

## EXCHANGE PARTNERS

- AUSTRIA**
- Johannes Kepler Universität (Linz)
  - Vienna University of Economics & Business (Vienna)
- BELGIUM**
- Université de Louvain (Louvain-la-Neuve)
- BRAZIL**
- Universidade de São Paulo (São Paulo)
  - Fundação Getúlio Vargas – EAESP (São Paulo)
- CHILE**
- Pontificia Universidad Católica de Valparaíso (Valparaíso)
  - Universidad Adolfo Ibáñez (Santiago & Vina del Mar)
- CHINA**
- Chinese University of Hong Kong (Hong Kong)
  - City University of Hong Kong (Hong Kong)
  - Fudan University (Shanghai)
  - Peking University (Beijing)
  - Shanghai Jiao Tong University (Shanghai)
  - Sun Yat-sen University (Guangzhou)
  - Tongji University (Shanghai)
  - Tsinghua University (Beijing)\*
  - University of International Business and Economics (Beijing)
- COSTA RICA**
- INCAE Business School (Alajuela)
- CZECH REPUBLIC**
- Masaryk University (Brno)
  - University of Economics (Prague)
- DENMARK**
- Aarhus University (Aarhus)
  - Copenhagen Business School (Copenhagen)
- EGYPT**
- American University in Cairo (Cairo)
- ESTONIA**
- Estonian Business School (Tallinn)

- FINLAND**
- Aalto University (Helsinki)
- FRANCE**
- Audencia Business School (Nantes)
  - EDHEC Business School (Lille)
  - Emlyon Business School (Saint Etienne)
  - ESSEC Business School (Paris)
  - KEDGE Business School (Bordeaux)
  - NEOMA Business School (Reims, Reims)
  - SKEMA Business School (Lille)
- GERMANY**
- HHL Leipzig Graduate School of Management (Leipzig)
  - University of Cologne (Cologne)
  - University of Mannheim (Mannheim)
  - WHU – Otto Beisheim School of Management (Valldorf)
- HUNGARY**
- Corvinus University of Budapest (Budapest)
  - University of Pecs (Pecs)
- ICELAND**
- Reykjavik University (Reykjavik)
- INDIA**
- Indian Institute of Management (Bangalore)
- INDONESIA**
- Gadjah Mada University (Yogyakarta)
- ISRAEL**
- Hebrew University of Jerusalem (Jerusalem)
- ITALY**
- Università Bocconi (Milan)
- JAPAN**
- Kwansei Gakuin University (Nishinomiya)
  - Rikkyo University (Tokyo)
  - Ritsumeikan University (Kyoto)
  - Sophia University (Tokyo)
  - Waseda University (Tokyo)
- MALAYSIA**
- Universiti Sains Malaysia (Penang)
  - University of Malaya (Kuala Lumpur)

- MEXICO**
- Instituto Tecnológico Autónomo de México (Mexico City)
  - Tecnológico de Monterrey (Monterrey)
  - Universidad de las Américas Puebla (Puebla)
- MOROCCO**
- ESCA Ecole de Management (Casablanca)
- THE NETHERLANDS**
- Maastricht University (Maastricht)
  - Tilburg University (Tilburg)
- NORWAY**
- BI Norwegian Business School (Oslo)
  - NHH Norwegian School of Economics (Bergen)
- PHILIPPINES**
- Ateneo de Manila University (Manila)
- POLAND**
- Krakow University of Economics (Krakow)
  - Kozminski University (Warsaw)
- PORTUGAL**
- Universidade Católica Portuguesa (Lisbon)
  - Universidade Nova de Lisboa (Lisbon)
- SINGAPORE**
- Nanyang Technological University (Singapore)
  - National University of Singapore (Singapore)
  - Singapore Management University (Singapore)

- SLOVENIA**
- University of Ljubljana (Ljubljana)
- SOUTH KOREA**
- Seoul National University (Seoul)
  - Yonsei University (Seoul)
- SPAIN**
- Universidad Carlos III de Madrid (Madrid)
  - IE Business School (Madrid)
- SWEDEN**
- Jönköping International Business School (Jönköping)
  - Stockholm University (Stockholm)
  - University of Gothenburg (Gothenburg)
- SWITZERLAND**
- University of St. Gallen (St. Gallen)
  - University of Zurich (Zurich)
- TAIWAN**
- National Sun Yat-sen University (Kaohsiung)
  - National Taiwan University (Taipei)
- THAILAND**
- Chulalongkorn University (Bangkok)
  - Mahidol University (Bangkok)
  - Thammasat University (Bangkok)
- TURKEY**
- Bilkent University (Ankara)\*
  - Boğaziçi University (Istanbul)
  - Koç University (Istanbul)
- UNITED ARAB EMIRATES**
- American University of Sharjah (Sharjah)
- VIETNAM**
- Foreign Trade University (Hanoi)

## DUAL DEGREE PARTNERS

- CHINA**
- Beijing Foreign Studies University (Beijing)\*
  - Beijing Jiaotong University (Beijing)
  - Chongqing University (Chongqing)
  - East China Normal University (Shanghai)
  - Soochow University (Suzhou)
  - Sun Yat-sen University (Guangzhou)
  - Tianjin University (Tianjin)
  - University of International Business and Economics (Beijing)
  - Yunnan University (Kunming)
- GERMANY**
- Witten/Herdecke University (Witten)
- JAPAN**
- Kwansei Gakuin (Nishinomiya)\*
  - Meiji University (Tokyo)
- SOUTH KOREA**
- Solbridge International School of Business (Daejeon)\*
- TAIWAN**
- National Sun Yat-sen University (Kaohsiung)\*
- THE NETHERLANDS**
- Radboud University (Nijmegen)

## STUDY ABROAD PARTNERS

- GERMANY**
- International School of Management (Dortmund)
  - Munich Business School (Munich)
- JAPAN**
- Hiroo School of Management, Konan University (Kobe)
  - Soka University (Tokyo)

## MASTER OF GLOBAL BUSINESS PARTNERS

- AUSTRIA**
- Johannes Kepler Universität (Linz)
- FRANCE**
- Montpellier Business School (Montpellier)
- THE NETHERLANDS**
- Maastricht University (Maastricht)
- PERU**
- CENTRUM Católica Graduate Business School (Lima)
- SOUTH KOREA**
- Sungkyunkwan University (Seoul)
- TAIWAN**
- National Sun Yat-sen University (Kaohsiung)

## DOUBLE DEGREE PARTNERS

- FRANCE**
- EDHEC Business School (Lille)





**Schools in B.C. hold the top two positions, followed**  
Universities in the **Comprehensive** category have a significant amount of research and a wide range of programs at the undergraduate and graduate level, including professional programs.

| OVERALL RANKING | UNIVERSITY      | STUDENTS |       |      | FACULTY |       |      |       | RESOURCES |       |      |       |
|-----------------|-----------------|----------|-------|------|---------|-------|------|-------|-----------|-------|------|-------|
|                 |                 | Rank     | Score | Rank | Rank    | Score | Rank | Score | Rank      | Score | Rank | Score |
| 1               | Simon Fraser    | (1)      | 1     | 3    | 14      | 3     | 7    | 3     | 1         | 4     | 3    | 1     |
| 2               | Victoria        | (2)      | 2     | 5    | 6       | 1     | 3    | 1     | 3         | 3     | 8    | 2     |
| 3               | Waterloo        | (3)      | 3     | 7    | 10      | 2     | 1    | 2     | 2         | 2     | 10   | 15    |
| 4               | Quebec          | (4)      | 9     | 15   | 2       | *4    | 4    | 8     | 7         | 1     | 12   | *10   |
| 5               | Carleton        | (5)      | 4     | 8    | 3       | *8    | 8    | 5     | 4         | 7     | 13   | *8    |
| 6               | Wilfrid Laurier | (6)      | 12    | 12   | 1       | *4    | 5    | 6     | *12       | 14    | 5    | 7     |
| 7               | York            | (9)      | 10    | 14   | 15      | *8    | 9    | 4     | 5         | 8     | 6    | *8    |
| *8              | Memorial        | (7)      | *6    | 1    | 13      | 11    | 11   | 15    | 6         | 5     | 1    | 5     |
| *9              | New Brunswick   | (8)      | 5     | 2    | 8       | 14    | 14   | 14    | *12       | 6     | 2    | 3     |
| 10              | Concordia       | (10)     | *6    | 10   | 11      | *12   | 2    | 7     | 8         | 10    | 14   | 4     |
| *11             | UQAM            | (12)     | *6    | 6    | 5       | *6    | 6    | 10    | 9         | 9     | 15   | *12   |
| *11             | Ryerson         | (11)     | *14   | 13   | 9       | 15    | 10   | 13    | 11        | 11    | 7    | 14    |
| 13              | Western         | (15)     | 11    | 9    | 7       | *6    | 13   | 9     | *12       | 12    | 11   | 6     |
| *14             | Brock           | (13)     | 13    | 11   | 4       | 10    | 12   | 11    | 15        | 15    | 9    | *10   |
| *14             | Regina          | (14)     | *14   | 8    | 12      | *12   | 15   | 12    | 10        | 13    | 4    | *12   |

Continued on 214 End description of the methodology page 135

#2 Comprehensive University in  
Maclean's University Rankings 2019  
(49 Universities in Canada)

Top 1% of Business Schools in the  
world with double accreditation  
in Management Education (1%  
EQUIS, 5% AACSB)





# Lennart – 2017 Entry (Germany)



## Exchange

IE Business School, Spain

## Co-op Work Term

Coop Challenge

- Germany

Luft & Sieger GmbH, Germany

- Office Administrator

Nokia, Ontario Office

- Coop Projects, Operations Coordinator

## Post Graduation

Rotterdam University, Master's Degree



# Shusuke – 2017 Entry (Japan)



## Co-op Work Term

### Coop Challenge

- Tokyo, Japan

### Quality One Tax Company

- Tokyo, Japan

### BlackRock Japan Co. Ltd

- Tokyo, Japan

## Post Graduation

- BlackRock Japan Co. Ltd., Japan



# Xiaoli – 2017 Entry (China)



## Co-op Work Term

One Feather Mobile Victoria

- Sales

Fudan University

- Centre for China Relations

## Post Graduation

Tokyo University

- Master's Degree in Society and Economics in Asian Countries



# TUITION AND FEES

**The Dual Degree Program could save at least 50% of the Tuition and Fees for an international student to get a bachelor degree in Canada. Here are the approximate expenses for domestic students, international students and dual degree students in the BCom program for two years.**

|   | Domestic Student | International Student | Dual Degree Student |
|---|------------------|-----------------------|---------------------|
| Years of Study                                    | 4                | 4                     | 2                   |
| Academic Expenses                                 | \$33,500         | \$112,000             | \$64,400            |
| Living Expenses                                   | \$36,400         | \$36,400              | \$21,300            |
| <b>Total Expenses</b>                             | <b>\$69,900</b>  | <b>\$148,400</b>      | <b>\$85,700</b>     |
| <b>Potential Earnings<br/>(For 3 Co-op Terms)</b> | <b>\$30,000</b>  | <b>\$30,000</b>       | <b>\$30,000</b>     |
| <b>Potential Net Expenses</b>                     | <b>\$39,900</b>  | <b>\$118,400</b>      | <b>\$55,700</b>     |



# Residence Options at UVic

## On Campus Housing

3<sup>rd</sup> year students will be placed in the lottery system. Meal plans available. \$1326 single room, includes meal plan.

## Homestay

Student placed with Canadian family who provide 3 meals a day and an opportunity to learn the local lifestyle. Fees are \$950/month

## Off Campus Housing

Renting an apartment, basement suite or condo can range from \$300-\$1200/month.  
  
(places4studentsUVic)







179

Students graduated from the dual degree program (since 2008)

100%

Students graduated

60%+

Students secured a Masters degree in the top 100 universities in the world





# How to Apply?





Standard required courses prior to entry:

- Mathematics (Linear Algebra)
- Microeconomics
- Statistics (Probability Theory)
- University English (x2)

English language proficiency requirement:

- IELTS: 6.5 with no section less than 6.0 OR
- TOEFL: 90 (iBT) with no band less than 20

80% minimum **“Grade Point Average”** on most recent year of coursework. Minimum 65% in the required courses listed in agreement.

Students with IELTS 6.0 (each section 5.5) or TOEFL 79 (each section 17) may be offered **conditional acceptance. A 4 week “University Admissions Preparation” course must be completed at UVic in August.**



| Dual Degree required courses | NCKU Courses                    | Course code | Credits | UVic Course Equivalent                                |
|------------------------------|---------------------------------|-------------|---------|---|
| <b>Microeconomics</b>        | Economics 2 經濟學 (二)             | BA1101      | 3       | ECON 103 (both courses must be taken for full credit) |
|                              | Economics 1 經濟學 (一)             | BA1000      | 3       |   |
| <b>Statistics</b>            | Statistics 2 統計學 (二)            | BA 1106     | 3       | STAT 252  |
| <b>Mathematics</b>           | Calculus 1 微積分 (一)              | Math1051    | 3       | MATH 102  |
| <b>English</b>               | Fundamentals of English Writing | FLL1036     | 2       | Both courses must be taken                            |
|                              | Academic Writing in English     | FLL1035     | 2       |   |



# Supplemental Application

## Required components

### 1. Current resume

Please refer to the [UVic resume template](#) for the resume components we encourage you to elaborate on. You are welcome to use this template or your own layout.

- Two pages maximum; only references may extend on to a third page.
- Please note that reference letters will not be considered in the admission process.

### 2. Personal statement: your background and motivation

What are the **three things** that you want us to know about you, and how will these contribute to your success in university and our BCom program?

- Please provide specific examples.
- Minimum 250 words in paragraph format.

### 3. Impact statement: your personal road map

Gustavson BCom students create a real impact in local and global communities. Please tell us: what impact do you intend to create, and how will the Gustavson BCom program help you to do this?

- Please provide specific examples.
- Minimum 200 words in paragraph format.

We encourage you to think about your future goals, and how [our unique program features](#) will contribute to your success.





Application Fee → Pay your application fee \$132 by Jan. 31<sup>st</sup>

→ Uvic does not accept payment by credit card for the application fee. Use international wire transfer.

Use your own name!

University of Victoria  
Royal Bank of Canada (RBC)  
1079 Douglas St  
Victoria BC

Add \$25 as some banks  
take off transfer fee

Transit #08000  
Institution #003  
Account #000-009-1  
Swift ROYCCAT2



## Paper Application Documents:

- ☐ Application Form (signed)
- ☐ Supplemental Application
- ☐ The sealed official transcript  
(+ in progress courses list)
- ☐ GSB Proxy Form (if using)

→ Mail all documents by Jan. 31<sup>st</sup>:

Ms. Sheri Love  
Business and Economics Building (Rm278)  
International Programs  
Gustavson School of Business  
University of Victoria  
PO Box 1700 STN CSC  
Victoria, BC, V8W 2Y2, Canada

## Digital Application Documents:

- ☐ Supplemental Application
- ☐ English Exam (sent directly to UVic)
- ☐ Scan of receipt for Application Fee
- ☐ Copy of passport (photo page)

→ Email the documents to [GSBglobal@uvic.ca](mailto:GSBglobal@uvic.ca)





## THE EDGE OF DISCOVERY

## Welcome

University Centre

Athletics and Rec

Campus Services

Student Union Building

Residences

Library

First Peoples House

Humanities / Fountain / Quad

Science

Engineering

Fine Arts

Education and Professions

Business &amp; Social Sciences

Law

Continuing Studies

Natural Spaces



360s 5 Photos 10 Videos 5

Info

[uvic.ca/virtualtour](http://uvic.ca/virtualtour)





Ms. Sheri Love

Global Engagement and  
Business development,  
International Programs  
[GSBglobal@uvic.ca](mailto:GSBglobal@uvic.ca)

[www.uvic.ca/Gustavson/international](http://www.uvic.ca/Gustavson/international)

**Facebook:** International at Gustavson

**Instagram:** international\_Gustavson

**LineID:** sheriloveyasue

**Whatsapp:** 2508583437

**WechatID:** sheriloveuvic

**SkypeID:** sherilovegustavson







THE WORLD  
LOOKS **DIFFERENT**  
FROM HERE